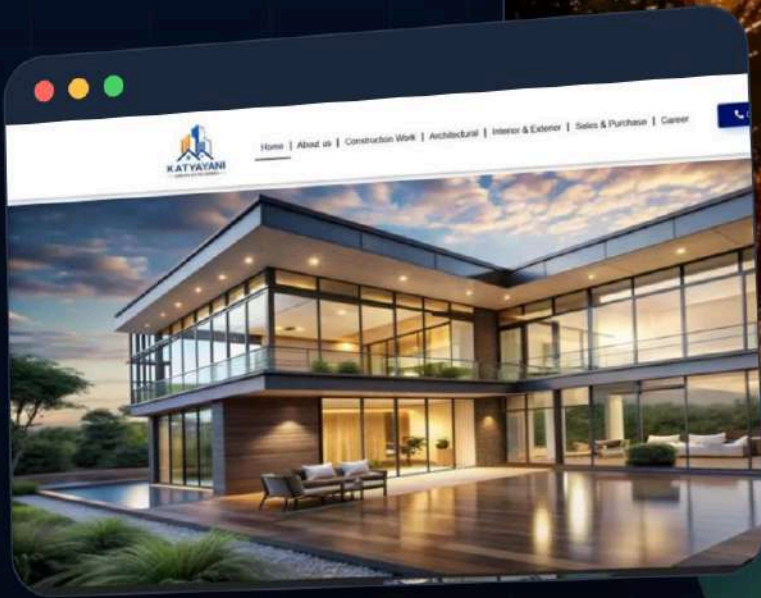




☆ 4.9 · 96 GOOGLE REVIEWS



🌐 INDIA-WIDE

WEBSITE · SOFTWARE · DIGITAL MARKETING

We Build. You Grow.

Fast, mobile-friendly websites, web portals, custom software and digital marketing for businesses across India. Since 2019.

📞 WhatsApp +91 99997 36462

🌐 falcontechsoft.com



ABOUT US

A Noida-based partner for digital growth

2019

Year we started

6

Core services

India

Clients in many states

~1 hr

Usual reply to every enquiry

Since 2019 we have helped businesses across India get online, get found and get more enquiries. We began with one idea: a business website should do a job. Today the work covers websites, web portals, custom software and digital marketing, all pulling in the same direction.

OUR MISSION

To help businesses of every size get online, get found and get enquiries, with honest advice, careful work and reporting in plain language.

OUR VISION

To be a trusted website and digital growth partner for businesses across India, known for doing what we say and for work that keeps paying back.

WHAT WE STAND FOR



Honesty first

We tell you what is realistic. We never promise rankings, and we report honestly on what changed.



Plain language

No jargon. You always know what we are doing, why, and what happens next.



Quality that lasts

Mobile-first, fast, secure and SEO-ready, built so that it keeps working for you.



Support after launch

We stay available after go-live for updates, security and growth.



WHAT WE DO

Our services

Everything you need to get online, get found and get enquiries, from one partner.



Website Design & Development 01

Fast, mobile-friendly, SEO-ready websites for businesses of every size, from business sites to online stores.



Web Portals & Custom Software 02

Customer portals, dashboards and business software built around your own workflow.



SEO 03

Practical, steady work that makes your site easier to find, understand and trust.



PPC & Search Engine Marketing 04

Google Ads campaigns for enquiries you can measure, with clear monthly reports.



Social Media Marketing 05

Facebook, Instagram and LinkedIn: a clear plan, regular activity and paid campaigns where they make sense.



Reputation Marketing 06

Collect genuine reviews, reply professionally and show your best feedback where customers will see it.

Not sure what you need?

Tell us your goal and we will suggest a sensible way forward.



Website design & development

Fast, mobile-friendly websites that explain what you do clearly and make it easy for visitors to contact you.

WHAT WE BUILD

- ✓ Business and corporate websites
- ✓ WordPress websites you can update yourself
- ✓ Dynamic, database-driven websites
- ✓ E-commerce websites and online stores
- ✓ Landing pages for campaigns
- ✓ Redesign of an existing website

INCLUDED AS STANDARD

- ✓ Responsive design for mobile, tablet and desktop
- ✓ SSL security (HTTPS)
- ✓ On-page SEO foundations: titles, headings, meta tags and clean URLs
- ✓ A speed-conscious build
- ✓ Contact forms that deliver enquiries straight to your inbox
- ✓ Website maintenance available after launch

TECHNOLOGIES WE WORK WITH

WordPress

Drupal

Joomla

Magento

React.js

Angular.js

Vue.js

Node.js

PHP

Bootstrap

HTML5

Redesigning an existing site? We review it, keep what works, and improve the structure, design, speed and SEO.



Web portals & custom software

When off-the-shelf tools do not fit, we build web-based software around your own processes.

WHAT WE CAN BUILD

- ✓ Customer, vendor and employee portals
- ✓ Admin dashboards and reporting tools
- ✓ Management systems for sales, billing, inventory or operations
- ✓ Online booking and request systems
- ✓ Role-based access, so each user sees only what they should
- ✓ Integrations with payment gateways, email, WhatsApp and other services through APIs



HOW A PROJECT RUNS

- 01 Discuss**
Agree what the software must do
- 02 Build in stages**
Review progress along the way
- 03 Test**
With your real scenarios
- 04 Support**
After it goes live

Not sure you need custom software? We will tell you honestly whether a custom build or an existing tool fits better.

Digital marketing



SEO

- ✓ SEO audit of your website
- ✓ Keyword and search-intent research
- ✓ On-page optimisation
- ✓ Technical SEO: mobile, speed, crawlability
- ✓ Local SEO and Google Business Profile
- ✓ Clear reporting on what changed



PPC & Google Ads

- ✓ Google Search campaigns
- ✓ Display and remarketing
- ✓ Shopping campaigns for online stores
- ✓ Tracking for forms, calls and WhatsApp clicks
- ✓ Landing page recommendations
- ✓ Monthly reports in plain language



Social Media

- ✓ Facebook, Instagram and LinkedIn profiles
- ✓ Content planning and scheduled posting
- ✓ Paid campaigns on Meta and LinkedIn
- ✓ Targeting and retargeting
- ✓ Lead-generation campaigns
- ✓ Monthly performance reports



Reputation

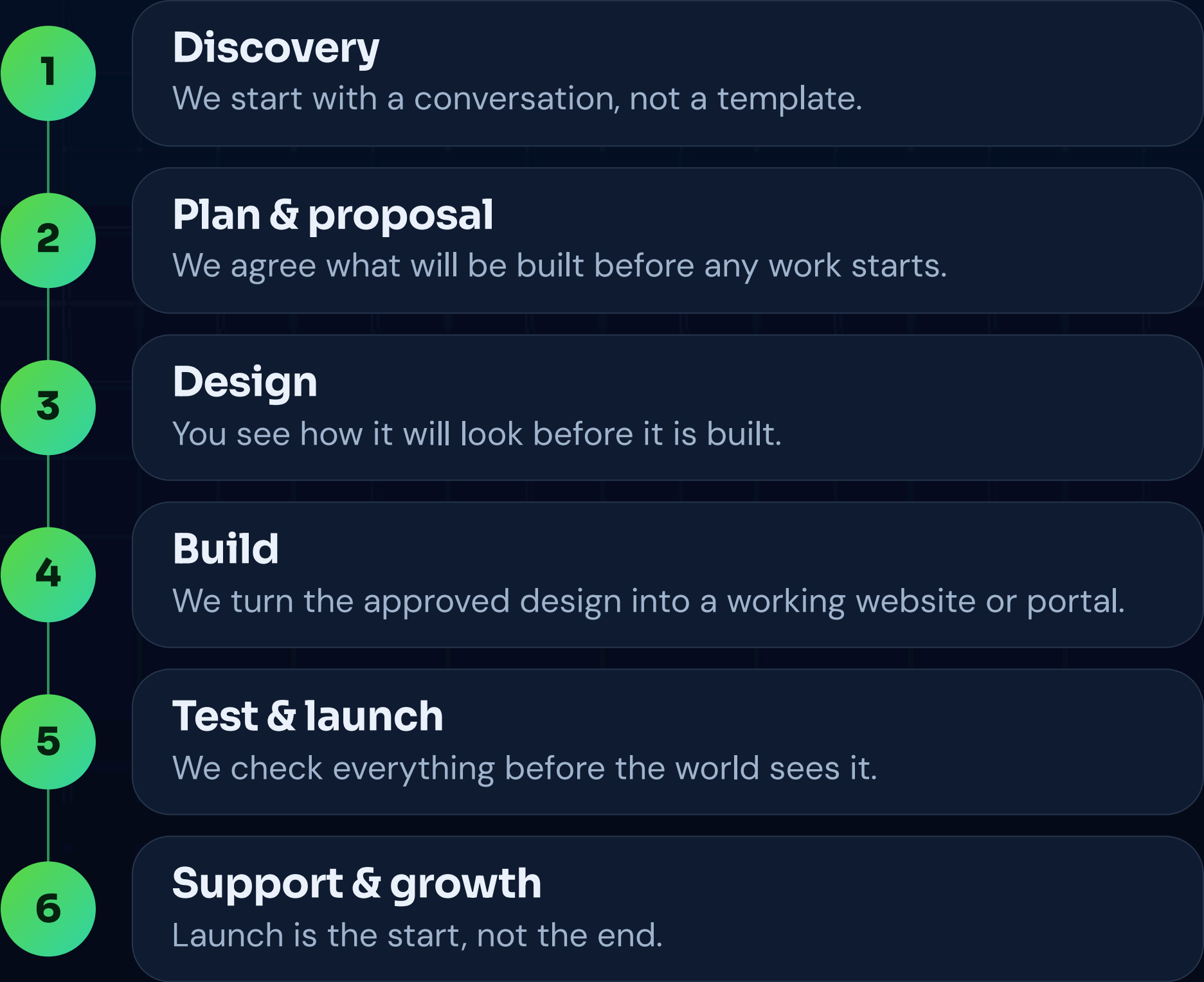
- ✓ Google Business Profile set-up
- ✓ Review requests by WhatsApp, SMS or email
- ✓ Review and brand-mention monitoring
- ✓ Professional replies, even to negative reviews
- ✓ Genuine reviews shown on your site and socials

Honest by design: no agency can guarantee a Google position, and we never write, buy or fake reviews. We promise careful work and honest reporting.



OUR PROCESS

How we work, **step by step**



EXPERIENCE BEHIND EVERY PROJECT

10+ years Project Manager	8+ years Digital Marketer	5+ years Web Designer	5+ years Graphics Designer	7+ years QA Engineer
5+ years UI/UX Designer	7+ years SEO Specialist	7+ years PPC Specialist	7+ years Marketing Strategist	5+ years Client Support Team



TECHNOLOGIES

The tools we build with

Modern, proven technology, chosen to suit your project rather than the other way round.

</> FRONT-END & LANGUAGES

- HTML5
- CSS3
- JavaScript
- TypeScript
- PHP
- Python
- React
- Angular
- Vue.js
- Next.js
- Bootstrap
- Tailwind CSS
- Sass
- jQuery
- Flutter

PLATFORMS, BACK-END & TOOLS

- WordPress
- WooCommerce
- Shopify
- Laravel
- CodeIgniter
- Node.js
- Express
- Django
- MySQL
- PostgreSQL
- MongoDB
- Redis
- Firebase
- Docker
- Git
- Figma

EVERY PROJECT IS

- Mobile-first
- Fast
- Secure (SSL)
- SEO-ready



INDUSTRIES & REACH

Businesses we **work with**

Industrial & Business

Healthcare & Lifestyle

Education & Services

Property & Home

Technology & Commerce

Hospitality, Fashion

NGO & Non-Profit

CLIENTS ACROSS INDIA



- North**
Himachal Pradesh, Haryana, Rajasthan, Uttar Pradesh, Uttarakhand, New Delhi
- Central**
Madhya Pradesh
- East**
Bihar, Jharkhand
- West**
Maharashtra, Goa
- South**
Telangana

Mostly online, by phone, WhatsApp, email and video calls.



SELECTED PROJECTS · 1 OF 2

Our recent work

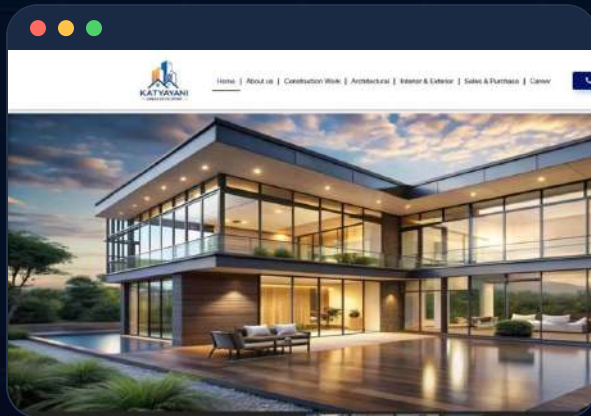


EVENTS & LIFESTYLE

Mrs India Queen of the Universe

Online registration · Winners page · Photo gallery

mrsindiaqueenuniverse.com



REAL ESTATE & INTERIORS

Katyayani Urban Developers

Site-visit booking · Latest work gallery · PDF brochure

katyayaniurbandevelopers.com



SERVICES & EDUCATION

Deluxx Courier Express

Tracking box · Quote request · Service pages

deluxxcourier.com



SERVICES & EDUCATION

Enviro Pro Energies

Consultation booking · Direction compass · Portal login

enviropem.com



AGRICULTURE

Seedora Seeds

Product ranges · Image slider · Product delivery

seedoraseeds.com

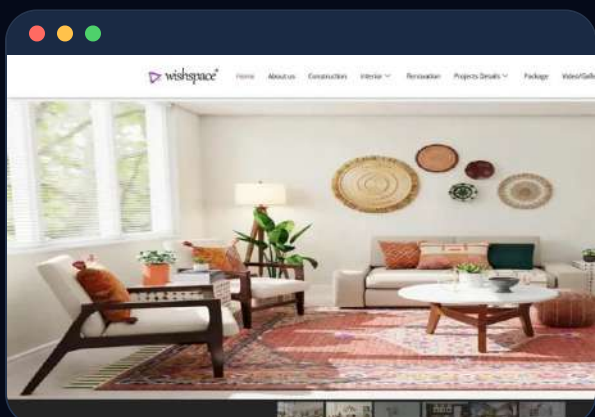


MANUFACTURING & ENERGY

Windapex Energy

Product categories · Inquiry form · OEM and suppliers

windapex.com

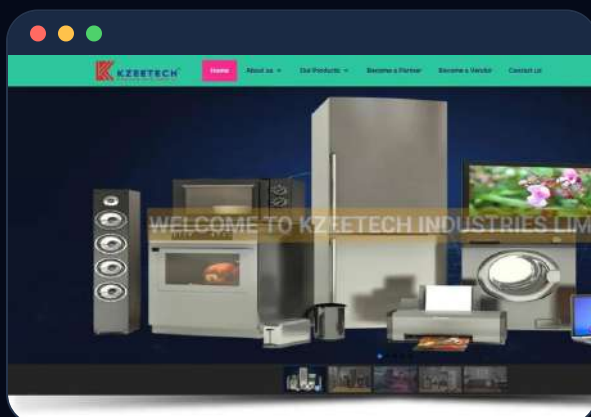


REAL ESTATE & INTERIORS

Wishspace

Project details · Packages · Video gallery

wishspace.in

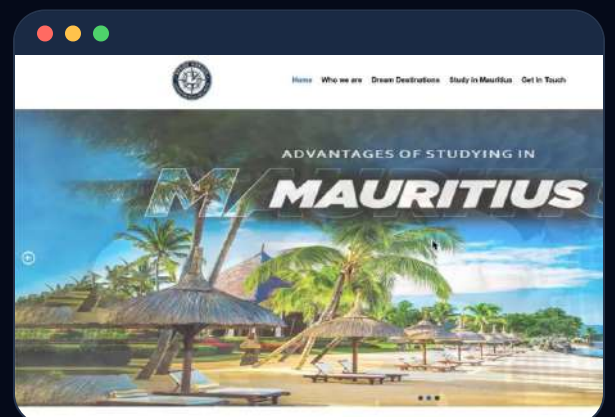


MANUFACTURING & ENERGY

Kzeetech Industries

Product categories · Become a partner · Become a vendor

kzeetech.com



SERVICES & EDUCATION

Study Voyage

Destination pages · Study in Mauritius · Image slider

studyvoyage.in



SELECTED PROJECTS · 2 OF 2

Our recent work



AGRICULTURE
Furusato Agritech

Product portfolio · Farmer programme · Events gallery
furusatoag.com



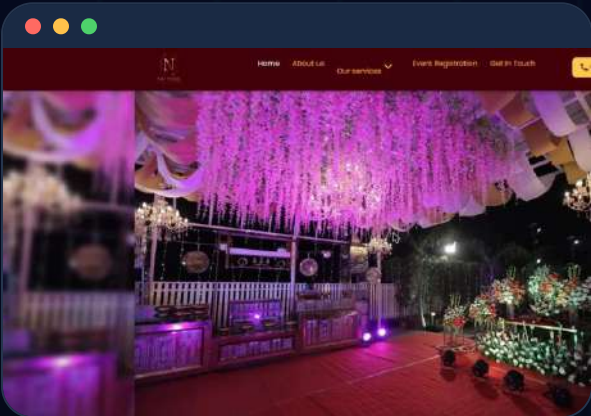
MANUFACTURING & ENERGY
Vibgyor Technoplus

Product ranges · Industries served · Inquiry form
vibgyortechnoplus.com



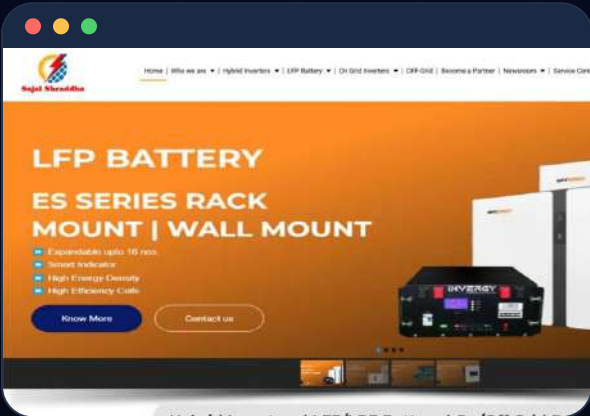
SERVICES & EDUCATION
Vaastu Global

Appointment booking · Testimonials · Events gallery
vaastuglobal.com



EVENTS & LIFESTYLE
Nutmeg

Service pages · Event registration · Photo slider
nutmegec.com



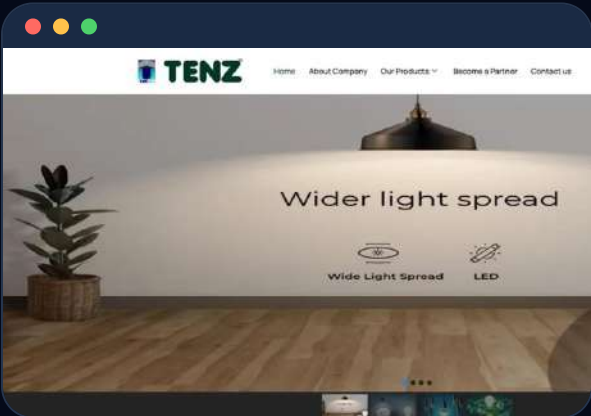
MANUFACTURING & ENERGY
Sajal Shraddha

Product ranges · Become a partner · Service centre
sajalshraddha.com



REAL ESTATE & INTERIORS
Mohit Associates

Service pages · Image slider · WhatsApp chat
mohitassociates.com



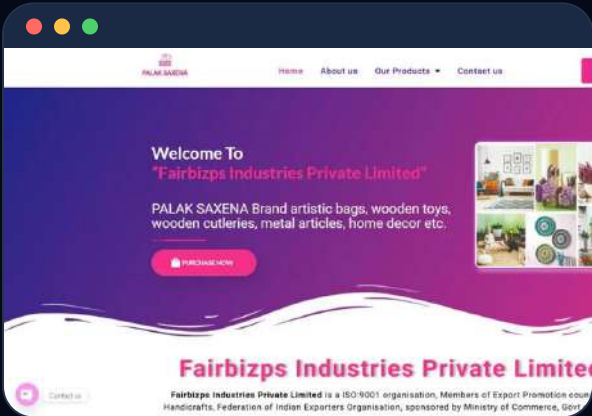
MANUFACTURING & ENERGY
Tenz Udyam

Product pages · Become a partner · Image slider
tenzudyam.com



SERVICES & EDUCATION
Quick Device Care

Mobile protection · Laptop protection · Contact button
quickdevicecare.com



EVENTS & LIFESTYLE
Palak Saxena

Product categories · Enquiry form · Chat widget
palaksaxena.com



GET IN TOUCH

Let us build something that works for your business

Tell us what you need. We will listen and suggest a sensible way forward.



CALL US

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WHATSAPP

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SCAN · WHATSAPP



SCAN · WEBSITE



Manoj Kumar

Founder, Falcon Technosoft



4.9 · 96 Google reviews

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